



Mountain View Coalition for Sustainable Planning
817 Montgomery Street
Mountain View, CA 94041

April 25, 2019

Mountain View City Council
City Hall, 500 Castro Street
PO Box 7540
Mountain View, CA 94039-7540

Mountain View Environmental Planning Commission
City Hall, 500 Castro Street
PO Box 7540
Mountain View, CA 94039-7540

Re: 7.1 Council Goal Setting for Fiscal Years 2019-20 and 2020-21-Phase II

Dear Mayor Matichak and City Council members:

The Mountain View Coalition for Sustainable Planning (MVCSP) appreciates the opportunity to provide comments on Council Goals for Fiscal Years 2019-20 and 2020-21.

MVCSP's mission supports sustainability of all kinds in our city, including land use, environmental, housing availability and affordability, transportation, diversity and human rights, and wildlife protection sustainability. Please be aware that MVCSP supports a much more broad, comprehensive suite of sustainability goals than the ones outlined through this goal setting process.

Among the potential projects described in Attachment 1, we request that Council members vote in favor of the following (while acknowledging that you might not have the number of votes for all items in this list):

- 1.9 Have a Study Session on displacement and net loss and develop a work plan for any desired follow up actions. *We encourage the Council to rapidly adopt a no displacement/no net loss ordinance as well.*
(Addresses diversity and human rights sustainability)

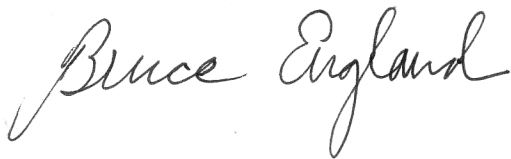
- 1.12 Declare a housing emergency and pilot more flexible safe parking projects in Mountain View and regionally in cooperation with the County, community colleges, and the private sector.
(Addresses housing availability and affordability, and diversity and human rights sustainability)
- 1.13 Examine partnership with Destination Home to address homelessness in Mountain View.
(Addresses housing availability and affordability, and diversity and human rights sustainability)
- 1.15 Continue providing outreach associated with linking the unstably housed and homeless to services and housing
(Addresses housing availability and affordability, and diversity and human rights sustainability)
- 1.16 Implement a Safe Parking Program to include temporary use of Shoreline through March 2020 and the use of a City-negotiated lot.
(Addresses housing availability and affordability, and diversity and human rights sustainability)
We encourage the Council to adopt an ongoing Safe Parking Program and a streamlined process for landowners to provide parking.
- 1.18 Examine providing free bike share memberships for low-income households.
(Addresses diversity and human rights sustainability)
- 2.1 Hold a study session to explore modifications to CSFRA for the 2020 election.
(Addresses environmental sustainability)
- 2.2 Develop strategies for middle-income persons to afford different housing types.
(Addresses housing availability and affordability sustainability)
- 2.6 Identify organizations that could partner with the City to purchase, rehab, and manage older apartment complexes to preserve affordable housing.
(Addresses housing availability and affordability sustainability)
- 2.8 Develop a precise plan for the Moffett Change Area as a transit-oriented area.
(Addresses land use and transportation sustainability)
- 2.9 Develop an approach to use public property for maximum community benefit as housing, park space, or other public space.
(Addresses housing availability and affordability sustainability)
- 2.10 Encourage new housing for seniors that takes into consideration changing needs as one ages.
(Addresses housing availability and affordability, and diversity and human rights sustainability)
- 2.11 Explore changes to the Zoning Code and the Building Code to improve senior accessibility and mobility within new residential developments.
(Addresses housing availability and affordability, and diversity and human rights sustainability)
- 2.12 Explore the development of a homebuyer empowerment program.
(Addresses housing availability and affordability, and diversity and human rights sustainability)

- 2.13 Examine and potentially develop an ordinance that controls mobile home park space rents.
(Addresses housing availability and affordability, and diversity and human rights sustainability)
- 2.16 Develop a City led Gateway Master Plan for North Bayshore.
(Addresses land use sustainability)
- 2.17 Develop a Terra Bella Precise plan.
(Addresses land use sustainability)
- 2.21 Facilitate the development of affordable housing at the VTA Evelyn Site.
(Addresses housing availability, and diversity and human rights sustainability)
- 3.1A Complete the Traffic Operations Center (TOC) feasibility study and develop an implementation plan for making Mountain View a “Transportation Smart City.”
(Addresses transportation sustainability)
- 3.7A Castro Pedestrian Mall Feasibility Study.
(Addresses land use sustainability)
- 3.8 Declare the “Year of the Pedestrian” to promote pedestrianism and public places.
(Addresses transportation sustainability)
However, we are concerned that other efforts that will benefit pedestrians in the city could be delayed as a result.
- 3.9A Explore opportunities to partner with Sunnyvale and secure grant funding for expanding the Stevens Creek Trail into Sunnyvale.
(Addresses environmental and transportation sustainability)
- 3.14 Develop/attain an app for integrate real time bus, train, shuttle information
(Addresses environmental, transportation, and diversity and human rights sustainability)
- 3.18 Develop a Citywide Transportation Demand Management Ordinance.
(Addresses environmental and transportation sustainability)
- 3.19 Develop a program to install pilot temporary transportation projects with rubber curbs, paint, and cones, including road diets and other traffic calming treatments, etc. to allow people to experience and give feedback on innovative project types.
(Addresses environmental and transportation sustainability)
- In addition to the above 3.x items, consider adding a project for accelerated and cost-effective implementation of the T4A recommendation in the ESTF-2 Task Force Final Report for expanding Community Shuttle.
- 4.2 Explore opportunities to build/encourage additional EV charging stations.
(Addresses environmental and transportation sustainability)
- 4.4 Develop alternative carbon offsets.
(Addresses environmental sustainability)
- 4.6 Develop comprehensive bird-safe design requirements for new and refurbished buildings in order to protect the birds in the city.
(Addresses environmental and wildlife protection sustainability)
- 4.8 Incorporate yearly targets for GHG reduction into ESAP.
(Addresses environmental sustainability)
- 4.9 Develop and consider an update to tree rules on public and private property.
(Addresses environmental sustainability)

- 4.10 Develop a comprehensive plan for lighting throughout the City in order to manage light pollution to sustain residents' health and well-being, and to protect birds and wildlife.
(Addresses environmental and wildlife protection sustainability)
- 4.11 Consolidate and update existing plans into a comprehensive wildlife and habitat management plan.
(Addresses environmental and wildlife protection sustainability)
- 5.6 Add benchmarks/measurable results to each thematic goal area.
(Addresses metrics needed to determine progress over time for all sustainability efforts)

Thank you again for the opportunity to comment.

Sincerely,

A handwritten signature in cursive script that reads "Bruce England".

Bruce England
for the Mountain View Coalition for Sustainable Planning

cc:

Dan Rich, City Manager
Tiffany Chew, Economic Development Division
Martin Alkire, Principal Planner
Michael Fuller, Public Works Director
Nathan Baird, Transportation Planner-Mobility
Aarti Shrivastava, Community Development Director
Steve Attinger, Environmental Sustainability Coordinator
Lisa Natusch, City Clerk

About Mountain View Coalition for Sustainable Planning

The Mountain View Coalition for Sustainable Planning is a group of local volunteers dedicated to making Mountain View as beautiful, economically healthy, transit, bicycle, and pedestrian accessible, and affordable as possible. MVCSP member interest and expertise covers areas such as housing, transportation, the environment, the economy, and beyond!

For more information, see <http://www.mvcsp.org>.

To contact us, send email to mvcsp.info@gmail.com.